

CHARLOTTE MARCH

PRODUCER | CHARLOTTEMARCHPRODUCER.COM

OBJECTIVE

Event professional with advanced understand of the entertainment sector in a variety of roles. Looking for companies with interesting creative projects that require project management support.

SKILLS

ARTIST CLEARANCES & LICENSING
BUDGET MANAGEMENT
CONTRACTING
CORPORATE CONFERENCES
DATABASE MANAGEMENT
EVENT MANAGEMENT
EVENT PROGRAMMING
EXPERIENTIAL PRODUCTION
INVOICING
PITCH DECKS
PROJECT DEVELOPMENT
PROJECT MANAGEMENT
PROJECT SCHEDULING
RELATIONSHIP MANAGEMENT
SOCIAL MEDIA CURATION
SPONSORSHIP
TEAM LEADERSHIP

EXPERIENCE

SHOW PRODUCER • YOU ME BUM BUM TRAIN • DECEMBER 2019 – MARCH 2020
Developing show budgets, show phasing schedules, production schedules, license and contract negotiation, recruitment incentives and preparing the show for its revival. Show postponed indefinitely due to Covid-19.

SENIOR PRODUCER • CREATIVE GIANTS • NOVEMBER 2019 – JANUARY 2020
Developing and project managing a variety of experiential builds, creation of pitch decks for 2020.

FREELANCE PRODUCER • COLLIDER • AUGUST 2019 – NOVEMBER 2019
Immersive Producer for League of Legends 10th Anniversary Event (Riot Games) for 500 of their world's top players.

FREELANCE PRODUCER • DEADBEAT LIVE • JULY 2019 – OCTOBER 2019
Assembling creative & camera teams, logistics coordination, pre & post production scheduling. Projects include: Hideout Festival, Lovebox Festival, Absolut Gardenarium.

ASSOCIATE PRODUCER • SECRET CINEMA • MARCH 2018 – JUNE 2019
As an Associate Producer, I was developing the project schedule, creative team workflow, developing F&B concepts and budgets, production support, overseeing casting, recruiting and contracting all freelancers. I assisted in coordinating planning and licensing documentation for the new venue, ticket capacities and forecast projections. I developed the charity partnership with CALM and raised over £30k.

CREDITS

Associate Producer - Secret Cinema Presents Casino Royale
Pre-Narrative Producer - Secret Cinema presents Romeo & Juliet
Pre-Narrative Producer – Secret Cinema presents Blade Runner



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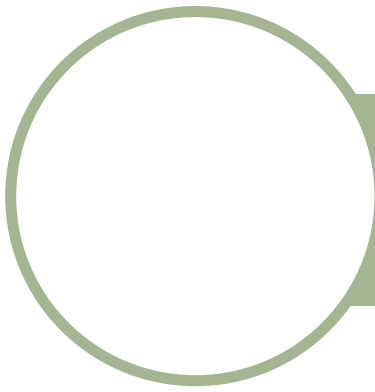
@CHARLEYMARCH



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www.linkedin.com/in/charlotte-march-producer



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BRAND ASSOCIATION

ABSOLUT | AUSSIE HAIRCARE
CALM | CANADA GOOSE
CARLSBERG | HEINEKEN
HILTON | HTC | HUAWEI
JACK DANIELS | JBL
PATRON | PIMMS
RIOT GAMES | SIPSMITH
SMIRNOFF | UTILITA

FESTIVALS

BESTIVAL | CITADEL |
CREAMFIELDS | DOWNLOAD
HIDEOUT | LATITUDE
LEEDS | LOST VILLAGE | LOVEBOX
| THE GREAT ESCAPE
T IN THE PARK | TRNSMT
V SOUTH | WILDERNESS

LIVE NATION • EXPERIENTIAL PROJECT MANAGER • AUGUST 2015 – MARCH 2018
Working across Live Nation’s sponsorship portfolio, I designed, project managed and delivered multiple activations on a variety of festivals. Whilst working within this team, we successfully won numerous repeat business, and the agency increased profitability by over 450% from its output of work from previous years.

MAMA FESTIVALS LTD • DIGITALCONTENT COORDINATOR • JANUARY 2015 – AUGUST 2015
I was responsible for overseeing and coordinating the website and Ecommerce launch for the festival. This included liaising with all content partners integrating launch material into the marketing strategy. I worked with the marketing manager to re-design the online shop and Ecommerce logistics in order to optimise sales opportunities and streamline the customer service experience.

OVERTHROW LTD • DIGITAL MARKETING ASSISTANT • NOVEMBER 2013– NOVEMBER 2014
Oversaw SEO management, raising the social media profiles of the agency, launched a blog campaign and appointed and maintained a marketing strategy. I also assisted in the project management of the website builds for Wilderness Festival (Word press and Magento) Lovebox Festival (Word press) and Somersault Festival (Word Press and Magento).

WILDERNESS FESTIVAL • DIGITAL MARKETING ASSISTANT • NOVEMBER 2013– NOVEMBER 2014
Responsibilities included coordinating 100+ volunteers, artist liaison, running site production offices, guest list coordination and logistics for the information tent.

GRANGE PARK OPERA • ASSISTANT COMPANY MANAGER • DECEMBER 2011 – DECEMBER 2012
I assisted with the production coordination for the 2012 opera season and the 2012 production of Les Misérables at HMP Erlestoke. When out of the opera season, I organised various fundraising and outreach events.



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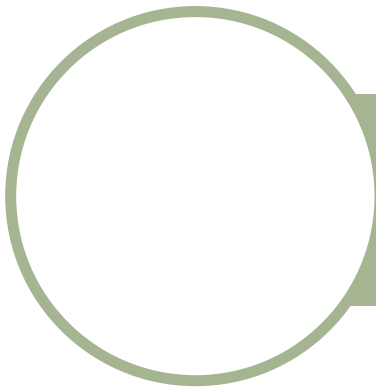
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EDUCATION

(BA HONS) DRAMA, APPLIED THEATRE & EDUCATION • 2008 - 2011
ROYAL CENTRAL SCHOOL OF SPEECH AND DRAMA

PROFESSIONAL DEVELOPMENT COURSES

Did you manage a team for your club, lead a project for your favorite charity, or edit your school newspaper? Go ahead and describe experiences that illustrate your leadership abilities.



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